



BERNEY360

A revolutionary assessment methodology built on a multi-source approach

The BERNEY360° Assessment measures the core areas required to achieve true workflow optimization. It is a multi-source approach that delivers a comprehensive snapshot, providing clear visibility into each of seven core areas. Integrated reporting tools deliver concrete, actionable guidelines for complete alignment of all technology and business process initiatives.

Start by Seeing the Big Picture

Today's economic climate is forcing companies to focus on being leaner, look for ways to reduce costs, improve overall efficiency and increase profitability. The BERNEY360° Assessment serves as a gateway to discovering new and better ways to work with technology and handle the flow of information. Through years of collecting hard evidence and constructing thousands of assessments, we have identified seven core areas that drive the alignment of all technology and business process initiatives.

1 Understand your corporate culture.

In-depth look at the key factors of corporate culture that can be used to confirm that business strategies align to specific objectives.

2 Inventory technology.

Snapshot of your current technology environment including the identification of underutilized, obsolete and redundant assets.

3 Analyze usage.

Capture utilization data for all technology devices and information workflow assets using our diagnostic application that captures data from both networked and non-networked assets.

4 Capture costs.

Understand the total cost of ownership with an in-depth review of both the direct and indirect costs associated with technology device and information workflow asset usage as well as ongoing maintenance.

5 Review workflow.

Blueprints how information flows and identifies any bottlenecks or inefficiencies.

6 Examine processes.

A thorough examination of administrative functions including procurement and internal IT processes.

7 Study sustainability.

Sustainable working practices help companies become more environmentally friendly by:

- Lowering energy consumption
- Lowering CO₂ output and emissions for an improved carbon footprint
- Reducing paper waste
- Using less consumables
- Remaining energy conscious

The BERNEY360° Assessment is built on actual data, not estimates or projections. We provide you with a roadmap for establishing critical metrics - so we can continuously monitor, manage and analyze results for ongoing improvements.

The Methodology

Our experienced consultants utilize a multi-source approach to build a true picture of your current infrastructure - making it easy for you to clearly see what is needed.

DEFINE

In this preliminary meeting, we define the strategic direction and the objectives of your company.

MEASURE

At this stage, we set the baseline measures for the strategic direction and objectives of the company.

ANALYZE

Integrated tools and techniques are used to collect and analyze data to develop concrete, actionable guidelines for achieving true workflow optimization.

IMPROVE

During this stage, we identify all the opportunities for improvement - from hardware to sustainable working practices.

CONTROL

We outline an action plan of periodic reviews to focus on continuous improvements.